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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NA EL, INC., Plaintiff, vs. JC PENNEY COMPANY, INC., ET AL., Defendants.	Case No. 14-cv-00002 DMG (MRWx) STIPULATED PROTECTIVE ORDER
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Pursuant to Fed.R.Civ.P. 26(c), Plaintiff Na El, Inc. and Defendants J.C. Penney Company, Inc., s/h/i/a JC Penny Company, Inc., Kahn Lucas Lancaster, Inc. and BAK Girls, Inc., through undersigned counsel, jointly submit this

STIPULATED PROTECTIVE ORDER

1 Stipulated Protective Order to govern the handling of information and materials
2 produced in the course of discovery or filed with the Court in this action;

3 **GOOD CAUSE STATEMENT**

4 It is the intent of the parties and the Court that information will not be
5 designated as confidential for tactical reasons in this case and that nothing be so
6 designated without a good faith belief that there is good cause why it should not be
7 part of the public record of this case. Examples of confidential information that the
8 parties may seek to protect from unrestricted or unprotected disclosure include:

- 9 (a) Information that is the subject of a non-disclosure or
10 confidentiality agreement or obligation;
- 11 (b) The names, or other information tending to reveal the identity
12 of a party's supplier, designer, distributor, or customer;
- 13 (c) Agreements with third-parties, including license agreements,
14 distributor agreements, manufacturing agreements, design
15 agreements, development agreements, supply agreements, sales
16 agreements, or service agreements;
- 17 (d) Research and development information;
- 18 (e) Proprietary engineering or technical information, including
19 product design, manufacturing techniques, processing
20 information, drawings, memoranda and reports;
- 21 (f) Information related to budgets, sales, profits, costs, margins,
22 licensing of technology or designs, product pricing, or other
23 internal financial/accounting information, including non-public
24 information related to financial condition or performance and
25 income or other non-public tax information;
- 26 (g) Information related to internal operations including personnel
27 information;

- (h) Information related to past, current and future product development;
 - (i) Information related to past, current and future market analyses and business and marketing development, including plans, strategies, forecasts and competition; and
 - (j) Trade secrets (as defined by the jurisdiction in which the information is located).

8 Unrestricted or unprotected disclosure of such confidential technical,
9 commercial or personal information would result in prejudice or harm to the
10 producing party by revealing the producing party's competitive confidential
11 information, which has been developed at the expense of the producing party and
12 which represents valuable tangible and intangible assets of that party.
13 Additionally, privacy interests must be safeguarded. Accordingly, the parties
14 respectfully submit that there is good cause for the entry of this Protective Order.

15 The parties agree, subject to the Court's approval, that the following terms
16 and conditions shall apply to this civil action.

1. Designated Material.

18 1.1 Information or material may be designated for confidential treatment
19 pursuant to this Protective Order by any party, person or entity producing or
20 lodging it in this action (the “Designating Party”), if: (a) produced or served,
21 formally or informally, pursuant to the Federal Rules of Civil Procedure or in
22 response to any other formal or informal discovery request in this action; and/or
23 (b) filed or lodged with the Court. All such information and material and all
24 information or material derived from it constitutes “Designated Material” under
25 this Protective Order.

26 1.2 Unless and until otherwise ordered by the Court or agreed to in
27 writing by the parties, all Designated Materials designated under this Protective
28 Order shall be used by the parties and persons receiving such Designated

1 Materials solely for conducting the above-captioned litigation and any appellate
 2 proceeding relating thereto. Designated Material shall not be used by any party
 3 or person receiving them for any business or any other purpose. No party or
 4 person shall disclose Designated Material to any other party or person not entitled
 5 to receive such Designated Material under the terms of this Protective Order. For
 6 purposes of this Protective Order, “disclose” or “disclosed” means to show,
 7 furnish, reveal or provide, indirectly or directly, any portion of the Designated
 8 Material or its contents, orally or in writing, including the original or any copy of
 9 the Designated Material.

10 **2. Access to Designated Materials.**

11 2.1 Materials Designated “CONFIDENTIAL”: Subject to the limitations
 12 set forth herein this Protective Order, Designated Material may be marked
 13 “CONFIDENTIAL” for the purpose of preventing the disclosure of information
 14 or materials that the designating party in good faith believes is confidential.
 15 Before designating any specific information or material “CONFIDENTIAL”, the
 16 Designating Party’s counsel shall make a good faith determination that the
 17 information warrants protection under Rule 26(c) of the Federal Rules of Civil
 18 Procedure. Such information may include, but is not limited to:

19 (a) The financial performance or results of the Designating Party,
 20 including without limitation income statements, balance sheets, cash flow
 21 analyses, budget projections, and present value calculations;

22 (b) Corporate and strategic planning by the Designating Party, including
 23 without limitation marketing plans, competitive intelligence reports, sales
 24 projections and competitive strategy documents;

25 (c) Names, addresses, and other information that would identify
 26 customers or prospective customers, or the distributors or prospective distributors
 27 of the Designating Party;

28 (d) Technical data, research and development data, and any other

1 confidential commercial information, including but not limited to trade secrets of
2 the Designating Party;

3 (e) Information used by the Designating Party in or pertaining to its
4 trade or business, which information the Designating Party believes in good faith
5 has competitive value, which is not generally known to others and which the
6 Designating Party would not normally reveal to third parties except in
7 confidence, or has undertaken with others to maintain in confidence;

8 (f) Information which the Designating Party believes in good faith falls
9 within the right to privacy guaranteed by the laws of the United States or
10 California; and

11 (g) Information which the Designating Party believes in good faith to
12 constitute, contain, reveal or reflect proprietary, financial, business, technical, or
13 other confidential information.

14 (h) The fact that an item or category is listed as an example in this or
15 other sections of this Protective Order does not, by itself, render the item or
16 category discoverable.

17 2.1.0 Materials designated “CONFIDENTIAL” may be disclosed only to
18 the following Designees:

19 2.1.1 Persons who appear on the face of Designated Materials marked
20 “CONFIDENTIAL” as an author, addressee, or recipient thereof;

21 2.1.2 Counsel retained as outside litigation attorneys of record in this
22 action, and their respective associates, clerks, legal assistants, stenographic,
23 videographic and support personnel, and other employees of such outside
24 litigation attorneys, and organizations retained by such attorneys to provide
25 litigation support services in this action and the employees of said organizations.
26 “Counsel” explicitly excludes any in-house counsel whether or not they are
27 attorneys of record in this action.

28 2.1.3 Consultants, including non-party experts and consultants retained or

1 employed by Counsel to assist in the preparation of the case, to the extent they
 2 are reasonably necessary to render professional services in this action, and subject
 3 to the disclosure requirements of section 2.3. Each consultant must sign a
 4 certification that he or she has read this Stipulated Protective Order, will abide by
 5 its provisions, and will submit to the jurisdiction of this Court regarding the
 6 enforcement of this Order's provisions.

7 2.1.4 A party's officers and/or employees, which may include in-house
 8 counsel.

9 2.1.5 The Court, its clerks and secretaries, and any court reporter retained
 10 to record proceedings before the Court;

11 2.2 Materials Designated “HIGHLY CONFIDENTIAL – OUTSIDE
 12 ATTORNEYS’ EYES ONLY”: Subject to the limitations in this Protective
 13 Order, Designated Materials may be marked “HIGHLY CONFIDENTIAL –
 14 OUTSIDE ATTORNEYS’ EYES ONLY” for the purpose of preventing the
 15 disclosure of information or materials which, if disclosed to the receiving party,
 16 might cause competitive harm to the Designating Party. Information and material
 17 that may be subject to this protection includes, but is not limited to, technical
 18 and/or research and development data, intellectual property, financial, marketing
 19 and other sales data, and/or information having strategic commercial value
 20 pertaining to the Designating Party’s trade or business. Nothing in paragraph 2.1
 21 shall limit the information or material that can be designated “HIGHLY
 22 CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY” under this
 23 paragraph. Before designating any specific information “HIGHLY
 24 CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY,” the Designating
 25 Party’s counsel shall make a good faith determination that the information
 26 warrants such protection.

27 2.2.0 Materials designated “HIGHLY CONFIDENTIAL – OUTSIDE
 28 ATTORNEYS’ EYES ONLY” materials may be disclosed only to the following

1 Designees:

2 2.2.1 Persons who appear on the face of Designated Materials marked
3 “HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY” as an
4 author, addressee, or recipient thereof;

5 2.2.2 Counsel for the parties to this action, as defined in section 2.1.2;

6 2.2.3 Consultants for the parties to this action, as defined in section 2.1.3;
7 and

8 2.2.4 The Court, its clerks and secretaries, and any court reporter retained
9 to record proceedings before the Court.

10 2.2.5 Court reporters retained to transcribe depositions.

11 2.3 If any party wishes to disclose information or materials designated
12 under this Protective Order as “HIGHLY CONFIDENTIAL,” “CONFIDENTIAL
13 – OUTSIDE ATTORNEYS’ EYES ONLY” to any Consultant, it must first
14 identify that individual to the Counsel for the Designating Party and submit a
15 Certification of Consultant pursuant to Section 3. 2.4 Legal Effect of
16 Designation. The designation of any information or materials as
17 “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS’
18 EYES ONLY” is intended solely to facilitate the conduct of this litigation.
19 Neither such designation nor treatment in conformity with such designation shall
20 be construed in any way as an admission or agreement by any party that the
21 Designated Materials constitute or contain any trade secret or confidential
22 information. Except as provided in this Protective Order, no party to this action
23 shall be obligated to challenge the propriety of any designation, and a failure to
24 do so shall not preclude a subsequent attack on the propriety of such designation.

25 2.5 Nothing herein in any way restricts the ability of the receiving party
26 to use “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL – OUTSIDE
27 ATTORNEYS’ EYES ONLY” material produced to it in examining or cross-
28 examining any employee or consultant of the Designating Party.

1 2.6 The parties agree that the Plaintiff may be provide the alleged
 2 infringers' revenues and gross profits numbers, notwithstanding any party's
 3 designation of documents showing such figures as "HIGHLY CONFIDENTIAL
 4 – OUTSIDE ATTORNEYS' EYES ONLY".

5 3. Certificates Concerning Designated Materials. Each Consultant as
 6 defined in section 2.1.3, to whom any Designated Materials will be disclosed
 7 shall, prior to disclosure of such material, execute the Acknowledgement of
 8 Stipulated Protective Order in the form attached hereto as Exhibit A. Counsel
 9 who makes any disclosure of Designated Materials shall retain eachexecuted
 10 Acknowledgement of Stipulated Protective Order and shall circulate copies to all
 11 Counsel for the opposing party concurrently with the identification of the
 12 Consultant to the attorneys for the Designating Party pursuant to Section 2.3.

13 4. Use of Designated Materials by Designating Party. Nothing in this
 14 Protective Order shall limit a Designating Party's use of its own information or
 15 materials, or prevent a Designating Party from disclosing its own information or
 16 materials to any person. Such disclosure shall not affect any designations made
 17 pursuant to the terms of this Protective Order, so long as the disclosure is made in
 18 a manner that is reasonably calculated to maintain the confidentiality of the
 19 information.

20 5. **Manner of Designating Written Materials.**

21 5.1 Documents, discovery responses and other written materials shall be
 22 designated as "CONFIDENTIAL," "HIGHLY CONFIDENTIAL – OUTSIDE
 23 ATTORNEYS' EYES ONLY" whether in whole or in part, as follows.

24 5.2 The producing party shall designate materials by placing the legend
 25 "CONFIDENTIAL," "HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS'
 26 EYES ONLY" on each page so designated prior to production. If the first or
 27 cover page of a multi-page document bears the legend "CONFIDENTIAL,"
 28 "HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY" the

1 entire document shall be deemed so designated, and the absence of marking each
 2 page shall not constitute a waiver of the terms of this Order. If the label affixed
 3 to a computer disk containing multiple files bears the legend
 4 “CONFIDENTIAL,” “CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES
 5 ONLY” the entire disk shall be deemed so protected, and the absence of marking
 6 of each file shall not constitute a waiver of the terms of this Order.

7 5.3 A designation of ““CONFIDENTIAL,” or “HIGHLY
 8 CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY” as to any item,
 9 thing or object that cannot otherwise be categorized as a document, shall be
 10 made: (1) by placing the legend “CONFIDENTIAL,” or “HIGHLY
 11 CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY” on the thing,
 12 object or container within which it is stored; or (2) by specifically identifying, in
 13 writing, the item and the level of confidentiality designation, where such labeling
 14 is not feasible.

15 5.4 When a party wishes to designate as “CONFIDENTIAL,” or
 16 “HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY”
 17 materials produced by someone other than the Designating Party (a “Producing
 18 Party”), such designation shall be made:

19 5.4.1 Within fifteen (15) business days from the date that the Designating
 20 Party receives copies of the materials from the producing or disclosing entity; and

21 5.4.2 By notice to all parties to this action and to the Producing Party, if
 22 such party is not a party to this action, identifying the materials to be designated
 23 with particularity (either by production numbers or by providing other adequate
 24 identification of the specific material). Such notice shall be sent by facsimile and
 25 regular mail.

26 5.4.3. A party shall be permitted to designate as “CONFIDENTIAL,” or
 27 “HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS’ EYES ONLY”
 28 material produced by a Producing Party only where:

1 a. The material being produced was provided to or developed by such
 2 Producing Party: (i) under a written confidentiality agreement with the Designating
 3 Party; or (ii) within a relationship with the Designating Party (or a party operating
 4 under the control thereof) in which confidentiality is imposed by law (including,
 5 but not limited, to the employment relationship and the vendor-customer
 6 relationship); and

7 b. The material being produced would be considered confidential material
 8 of the Designating Party under Section 2.1 of this Agreement if it were in the
 9 possession of the Designating Party.

10 5.5 Upon notice of designation, all persons receiving notice of the
 11 requested designation of materials shall:

12 5.5.1 Make no further disclosure of such Designated Material or
 13 information contained therein, except as allowed in this Protective Order;

14 5.5.2 Take reasonable steps to notify any persons known to have
 15 possession of or access to such Designated Materials of the effect of such
 16 designation under this Protective Order; and

17 5.5.3 If “CONFIDENTIAL,” or “HIGHLY CONFIDENTIAL – OUTSIDE
 18 ATTORNEYS’ EYES ONLY” material or information contained therein is
 19 disclosed to any person other than those entitled to disclosure in the manner
 20 authorized by this Protective Order, the party responsible for the disclosure shall,
 21 immediately upon learning of such disclosure, inform the Designating Party in
 22 writing of all pertinent facts relating to such disclosure, and shall make every
 23 effort to prevent further disclosure by the unauthorized person(s).

24 6. **Manner of Designating Deposition Testimony.**

25 6.1 Deposition transcripts and portions thereof taken in this action may
 26 be designated as “CONFIDENTIAL,” or “HIGHLY CONFIDENTIAL –
 27 OUTSIDE ATTORNEYS’ EYES ONLY” during the deposition or after, in which
 28 case the portion of the transcript containing Designated Material shall be

1 identified in the transcript by the Court Reporter as "CONFIDENTIAL," or
 2 "HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY." The
 3 designated testimony shall be bound in a separate volume and marked by the
 4 reporter accordingly.

5 6.2 Where testimony is designated during the deposition, the
 6 Designating Party shall have the right to exclude, at those portions of the
 7 deposition, all persons not authorized by the terms of this Protective Order to
 8 receive such Designated Material.

9 6.3 Within thirty (30) days after a deposition transcript is certified by the
 10 court reporter, any party may designate pages of the transcript and/or its exhibits
 11 as Designated Material. During such thirty (30) day period, the transcript in its
 12 entirety shall be treated as "CONFIDENTIAL" (except for those portions
 13 identified earlier as "HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS'
 14 EYES ONLY" which shall be treated accordingly from the date of designation).
 15 If any party so designates such material, the parties shall provide written notice of
 16 such designation to all parties within the thirty (30) day period. Designated
 17 Material within the deposition transcript or the exhibits thereto may be identified
 18 in writing by page and line, or by underlining and marking such portions
 19 "CONFIDENTIAL," "HIGHLY CONFIDENTIAL – OUTSIDE ATTORNEYS'
 20 EYES ONLY" and providing such marked-up portions to all counsel.

21 7. Copies. All complete or partial copies of a document that disclose
 22 Designated Materials shall be subject to the terms of this Protective Order.

23 8. **Court Procedures.**

24 8.1 Disclosure of Designated Material to Court Officials. Subject to the
 25 provisions of this section, Designated Material may be disclosed to the Court,
 26 Court officials or employees involved in this action (including court reporters,
 27 persons operating video recording equipment at depositions, and any special
 28 master, referee, expert, technical advisor or Third-Party Consultant appointed by

1 the Court), and to the jury in this action, and any interpreters interpreting on
 2 behalf of any party or deponent.

3 8.2 Filing Designated Materials with the Court. Nothing in this Order
 4 shall vary the requirements for filing under Seal imposed by the Federal Rules of
 5 Civil Procedure or the Local Rules of this Court. If a party wishes to file with the
 6 Court any document, transcript or thing containing information which has been
 7 designated “CONFIDENTIAL,” or “HIGHLY CONFIDENTIAL – OUTSIDE
 8 ATTORNEYS’ EYES ONLY” the Party shall designate the material as set forth
 9 herein and file it with the Court in an application for filing under seal under the
 10 Local Rules of this Court, with the material bearing the legend:

11 **“[CONFIDENTIAL, or HIGHLY CONFIDENTIAL – OUTSIDE
 12 ATTORNEYS’ EYES ONLY] INFORMATION SUBJECT TO
 13 PROTECTIVE ORDER.”**

14 The Application for Filing under Seal must show good cause for the under seal
 15 filing. Filing the document under seal shall not bar any party from unrestricted use
 16 or dissemination of those portions of the document that do not contain material
 17 designated “CONFIDENTIAL,” or “HIGHLY CONFIDENTIAL – OUTSIDE
 18 ATTORNEYS’ EYES ONLY.” If a filing party fails to designate information as
 19 “CONFIDENTIAL,” or “HIGHLY CONFIDENTIAL – OUTSIDE
 20 ATTORNEYS’ EYES ONLY,” any party who in good faith believes that
 21 designation and filing under seal is required by this Protective Order may move the
 22 Court to file said information under seal within five (5) days of learning of the
 23 defective filing. Notice of such designation shall be given to all parties. Nothing
 24 in this provision relieves a party of liability for damages caused by failure to
 25 properly file Designated Material under seal.

26 8.3 Retrieval of Designated Materials. The party responsible for lodging
 27 or filing the Designated Materials shall be responsible for retrieving such
 28 Designated Materials from the Court following the final termination of the action

1 (including after any appeals).

2 **9. Objections**

3 9.1 A party may challenge any designation under this Protective Order at
4 any time, on the grounds that the information or material does not meet the
5 standards of Sections 1 and 2, by following the procedure of Local Rule 37 of this
6 Court.

7 9.2 The parties shall meet and confer in good faith prior to the filing of
8 any motion under this section.

9 10. Client Communication. Nothing in this Protective Order shall
10 prevent or otherwise restrict counsel from rendering advice to their clients and, in
11 the course of rendering such advice, relying upon the examination of Designated
12 Material. In rendering such advice and otherwise communicating with the client,
13 however, counsel shall not disclose any Designated Material, except as otherwise
14 permitted by this Protective Order.

15 **11. No Prejudice.**

16 11.1 This Protective Order shall not diminish any existing obligation or
17 right with respect to Designated Material, nor shall it prevent a disclosure to
18 which the Designating Party consented in writing before the disclosure takes
19 place.

20 11.2 Unless the parties stipulate otherwise, evidence of the existence or
21 nonexistence of a designation under this Protective Order shall not be admissible
22 for any purpose during any proceeding on the merits of this action.

23 11.3 If any party required to produce documents contends that it
24 inadvertently produced any Designated Material without marking it with the
25 appropriate legend, or inadvertently produced any Designated Material with an
26 incorrect legend, the producing party may give written notice to the receiving
27 party or parties, including appropriately stamped substitute copies of the
28 Designated Material. If the parties collectively agree to replacement of the

1 Designated Material, then the documents will be so designated. Within five (5)
2 business days of receipt of the substitute copies, the receiving party shall return
3 the previously unmarked or mismarked items and all copies thereof. If the parties
4 do not collectively agree to replacement of the Designated Material, the
5 producing party shall comply with the procedure of Local Rule 37 in seeking
6 protection for the inadvertently produced material.

7 11.4 Neither the provisions of this Protective Order, nor the filing of any
8 material under seal, shall prevent the use in open court, in deposition, at any
9 hearing, or at trial of this case of any material that is subject to this Protective
10 Order or filed under seal pursuant to its provisions. At deposition, the party using
11 Designated Material must request that the portion of the proceeding where use is
12 made be conducted so as to exclude persons not qualified to receive such
13 Designated Material. At trial, the party using Designated Material must request
14 that the portion of the proceeding where use is made be conducted so as to
15 exclude persons not qualified to receive such Designated Material. All
16 confidentiality designations or legends placed pursuant to this Stipulated
17 Protective Order shall be removed from any document or thing used as a trial
18 exhibit in this case. The removal of such confidentiality designations or legends
19 under the preceding sentence shall not affect the treatment of such documents and
20 things as Designated Material under this Stipulated Protective Order. Upon
21 request of a party, the parties shall meet and confer concerning the use and
22 protection of Designated Material in open court at any hearing. Prior to the
23 pretrial conference, the parties shall meet and confer concerning appropriate
24 methods for dealing with Designated Material at trial.

25 11.5 Any inadvertent production of documents containing privileged
26 information shall not be deemed to be a waiver of the attorney-client privilege,
27 work product doctrine, or any other applicable privilege or doctrines. All parties
28 specifically reserve the right to demand the return of any privileged documents

1 that it may produce inadvertently during discovery if the producing party
2 determines that such documents contain privileged information. After receiving
3 notice of such inadvertent production by the producing party, the receiving party
4 agrees to make reasonable and good faith efforts to locate and return to the
5 producing party all such inadvertently produced documents.

6 **12. Modification and Survival.**

7 12.1 Modification. The parties reserve the right to seek modification of
8 this Protective Order at any time for good cause. The parties agree to meet and
9 confer prior to seeking to modify this Protective Order for any reason. The
10 restrictions imposed by this Protective Order may only be modified or terminated
11 by written stipulation of all parties or by order of this Court. Parties entering into
12 this Protective Order will not be deemed to have waived any of their rights to
13 seek later amendment to this Protective Order.

14 12.2 Trial. The parties understand that this Protective Order does not
15 extend to trial of this Action. Once the case proceeds to trial, all of the
16 information that was designated as confidential and/or kept and maintained
17 pursuant to the terms of this Protective Order becomes public and will be
18 presumptively available to all members of the public, including the press, unless
19 good cause is shown to the district judge in advance of the trial to proceed
20 otherwise.

21 12.3 Survival and Return of Designated Material. This Protective Order
22 shall survive termination of this action prior to trial of this action. Upon final
23 termination of the action prior to trial of this action, and at the written request
24 of the Designating Party, all Designated Material, including deposition
25 testimony, and all copies thereof, shall be returned to counsel for the
26 Designating Party (at the expense of the Designating Party) or (at the option
27 and expense of the requesting party) shall be destroyed. Upon request for the
28 return or destruction of Designated Materials, counsel shall certify their

1 compliance with this provision and shall serve such certification to counsel
2 for the Designating Party not more than ninety (90) days after the written
3 request to return or destroy Designated Materials. Counsel who have
4 submitted one or more Certificate(s) prepared pursuant to Section 3 do not
5 need to retain such Certificate(s) past the ninety (90) day period.

6 13. No Contract. This Protective Order shall not be construed to
7 create a contract between the parties or between the parties and their
8 respective counsel.

9 14. Court's Retention of Jurisdiction. The Court retains jurisdiction
10 after final termination of the action prior to trial, to enforce this Stipulation.

11 15. Exception for Public Information. Nothing in this Stipulation shall be
12 deemed in any way to restrict the use of documents or information which are
13 lawfully obtained or publicly available to a party independently of discovery in this
14 action, whether or not the same material has been obtained during the course of
15 discovery in the action and whether or not such documents or information have
16 been designated hereunder. However, in the event of a dispute regarding such
17 independent acquisition, a party wishing to use any independently acquired
18 documents or information shall bear the burden of proving independent
19 acquisition.

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STIPULATION

IT IS HEREBY STIPULATED by and among the parties, through their respective counsel, this Honorable Court consenting, that the foregoing Stipulated Protective Order may be entered in this action.

DATED: June 26, 2014 DONIGER/BURROUGHS APC

By: *s/ Scott A. Burroughs*
Scott A. Burroughs
Attorneys for Plaintiff

DATED: June 26, 2014 CALL & JENSEN

By: *s/ Scott P. Shaw*
Scott P. Shaw
Attorneys for Defendants J.C. Penney
Company, Inc. and Kahn Lucas Lancaster,
Inc.

DATED: June 26, 2014 LEWIS BRISBOIS BISGAARD & SMITH LLP

By: *s/Thomas S. Kidde*
Attorneys for Defendants J.C. Penny
Corporation, Inc. and BAK Girls, Inc.

Exhibit A

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

NA EL, INC., Plaintiff, vs. JC PENNEY COMPANY, INC., ET AL., Defendants.	Case No. 14-cv-00002 DMG (MRWx)
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The undersigned hereby acknowledges that he/she has read the STIPULATED PROTECTIVE ORDER entered in the above captioned litigation, and that he/she fully understands and agrees to abide by the obligations and conditions thereof.

Dated: _____

(Signature)

(Print Name)